



For healthy bladder tone and control

Unique clinically trialled natural alternative for bladder control

Mechanism of Action

Urinary incontinence (UI) and Overactive Bladder (OAB) are common problems affecting up to 13% of Australian men and up to 37% of Australian women. The total affected population is difficult to quantify as it is often under reported. The Continence Foundation of Australia states that over 3.1 million Australians experience bladder control problems.

Patent pending Urox® specifically targets the bladder and surrounding tissues to promote normal urination and strong bladder tone. Urox is clinically effective in supporting bladder tone and function, so it can help maintain urinary control following childbirth or as you age.

The mechanism of action of the herbs contained in Urox is via improving collagen and connective tissue support and relaxation of the muscles in the bladder and surrounding area. This allows the bladder to fill appropriately and empty effectively. Additionally, Urox provides antioxidant and anti-aging support for the bladder and kidneys.

Drug therapy for bladder control works via an anticholinergic action and has side effects such as dry mouth, dry eyes, blurred vision and memory loss. Urox does not have an anticholinergic effect and does not produce these side effects.

Clinically Effective

Crateva, Horsetail and Lindera have a long history of use in traditional Ayurvedic, Western and Chinese herbal medicine for improving bladder and renal function.

Urox is a proprietary combination of specialized extracts of these bladder toning herbs. Urox is the culmination of 15 years of research and development into effective natural solutions for achieving bladder strength, tone and control.

Research has shown that crateva improves the the tone of the bladder wall and decreases residual urine volume. Research with crateva and horsetail combined showed they reduce the symptoms of overactive bladder (OAB) and urinary incontinence (UI) and improve quality of life. Urox, with crateva, horsetail and lindera, improves symptoms of urinary incontinence, urgency, frequency and nocturia within weeks of use.

Research shows Urox results occur faster than crateva and horsetail combined, with Urox results at one month comparable to the crateva and horsetail formula results at 3 months. These results occurred on a 2 capsule daily dose of Urox versus double the dose of the crateva and horsetail formula. This faster speed of effect of Urox, and at a lower capsule dose, results in greater compliance and subsequent better results in the market.

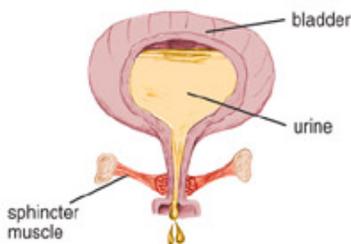


Fig 1: Diagram of bladder

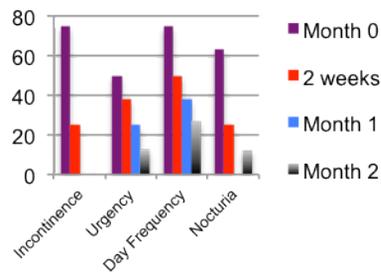


Fig 2: Reduction in percentage of participants affected by urinary symptoms over 2 months of treatment with Urox

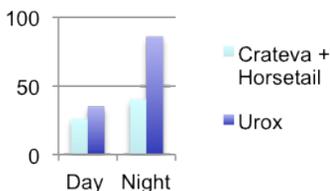


Fig 3: Percent improvement in urinary frequency at one month with Crateva and Horsetail Formula or Urox

Quality Characteristics

- Raw horsetail contains a thiaminase-like enzyme. This enzyme breaks down thiamine (vitamin B1) in the body. The horsetail used in Urox is extracted using a method that destroys this thiaminase-like effect. Therefore, Urox does not cause vitamin B1 depletion that may be associated with some forms of horsetail.
- Cratevox® is a specialised extract of *Crateva nurvala* with multiple levels of standardization to ensure consistent quality and effectiveness.



Urox™

Ingredients

Each Vegetarian Capsule Contains:

Herbal extracts equivalent to dry:

Cratevox® (<i>Crataeva nurvala</i>) stem bark (3,000mg)	3g
Horstail (<i>Equisetum arvense</i>) herb (1,500mg)	1.5g
Lindera (<i>Lindera strychnifolia</i>) root (1,500mg)	1.5g

Recommended Adult Dosage:

Take one capsule twice daily with meals. For faster results 2 capsules twice daily can be taken for first month. If symptoms persist, consult your health care professional

References

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- Nadkarni KM. Indian *Materia Medica*. Bombay Popular Prakashan.
- Schauss AG, Spiller G, Chaves S, Gawlicka A. *Reducing the symptoms of overactive bladder and urinary incontinence: results of a two-month randomized, double-blind, placebo-controlled clinical trial, 2006* (Poster presentation FASEB, San Francisco, April 2006)
- Seipel T, Coll P, Sharp N. *Urox® reduces symptoms of overactive bladder and urinary incontinence*. Unpublished research, 2012
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- Bone, K. Clinical Applications of Ayurvedic and Chinese Herbs; Monographs for the Western Herbal Practitioner. Phytotherapy Press, Warwick, Qld, Australia 1997



Lindera aggregata

Product Characteristics

- Patent pending formulation
- Vege capsule suitable for vegetarians
- Packaged in units of 60

Further Information Available

- Research support on request
- Product support information

TGA Approval – AUSTL194355